



Howard University | The Graduate School

HBCU DOCTORAL CAREER PATHWAYS CONFERENCE

2024 CORPORATE SPONSORSHIP

ABOUT THE CONFERENCE



- **Date:** March 25 - 28, 2024
- **Location:** Virtual
- **Purpose of the Conference:** In partnership with the Center for Career and Professional Success, the conference partners with approximately 75 Howard and HBCU doctoral alumni to offer 15 panels on various career pathways.
- **Conference Reach:** In 2023, the conference was attended by 305 individuals from 64 different institutions, organizations, and diversity programs.
- **Types of Conference Partners:** Academia, Federal Government, Consulting, Start-Ups, Non-Profits, Education, Health, Communications/ Marketing, International Affairs, Postdoctoral Positions, Biotech/ Pharma, Data Science/Cybersecurity, Policy/ Advocacy, Non-Academic Research

CORPORATE SPONSORSHIP



Benefits of Corporate Sponsorship:

- An opportunity to cultivate connections with graduate students, which may lead to internship/employment opportunities
- A chance to network with graduate students to continue to develop your recruitment initiatives

**Silver Package
(\$500)**

**Bronze Package
(\$2,500)**

**Gold Package
(\$5,000)**

Customized Sponsorships Available Upon Request

SPONSORSHIP LEVELS



| BENEFITS | SILVER \$500 | BRONZE \$2,500 | GOLD \$5,000 |
|---|-----------------|-------------------|-----------------|
| RECOGNITION AS CONFERENCE SPONSOR FOR THE 2024-25 CALENDAR YEAR | ✓ | ✓ | ✓ |
| PROMINENT LOGO PLACEMENT ON EVENT WEBSITE & SOCIAL MEDIA | ✓ | ✓ | ✓ |
| PROMINENT LOGO PLACEMENT IN <i>THE SWAY</i> ELECTRONIC NEWSPAPER TO 3,000+ STUDENTS/ALUMNI | ✓ | ✓ | ✓ |
| RECOGNITION ON MARKETING EMAIL INVITATIONS TO HBCU INSTITUTIONS | ✓ | ✓ | ✓ |
| OPPORTUNITY FOR SPONSOR TO SEND TWO RECRUITMENT-FOCUSED EMAILS TO CURRENT GRADUATE STUDENTS | | ✓ | ✓ |
| OPPORTUNITY TO HOST A VIRTUAL EMPLOYER FORUM* DURING THE 2024-25 CALENDAR YEAR | | | ✓ |

*The Virtual Employer Forum is an opportunity for sponsors to host an information session during the 2024/2025 calendar year.

CONTACT US



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For more information about the event or sponsorships, please contact Anna De Cheke Qualls, Senior Director of Communications and Strategic Initiatives at annadecheke.qualls@howard.edu.