



Howard University | The Graduate School

HBCU DOCTORAL CAREER PATHWAYS CONFERENCE

**2025 CORPORATE SPONSORSHIP**

# ABOUT THE CONFERENCE



- **Date:** March 24 - 27, 2025
- **Location:** Virtual
- **Purpose of the Conference:** In partnership with the Center for Career and Professional Success, the conference partners with approximately 70 Howard and HBCU doctoral alumni to offer 15 panels on various career pathways.
- **Conference Reach:** In 2024, the conference was attended by 327 individuals from 64 different institutions, organizations, and diversity programs.
- **Types of Conference Partners:** Academia, Federal Government, Consulting, Start-Ups, Non-Profits, Education, Health, Communications/ Marketing, International Affairs, Postdoctoral Positions, Biotech/ Pharma, Data Science/Cybersecurity, Policy/ Advocacy, Non-Academic Research

# CORPORATE SPONSORSHIP



## Benefits of Corporate Sponsorship:

- An opportunity to cultivate connections with graduate students, which may lead to internship/employment opportunities
- A chance to network with graduate students to continue to develop your recruitment initiatives

**Silver Package  
(\$500)**

**Bronze Package  
(\$2,500)**

**Gold Package  
(\$5,000)**

Customized Sponsorships Available Upon Request

# SPONSORSHIP LEVELS



BENEFITS	SILVER \$500	BRONZE \$2,500	GOLD \$5,000
RECOGNITION AS CONFERENCE SPONSOR FOR THE CALENDAR YEAR	✓	✓	✓
PROMINENT LOGO PLACEMENT ON EVENT WEBSITE & SOCIAL MEDIA	✓	✓	✓
PROMINENT LOGO PLACEMENT IN <i>THE SWAY</i> ELECTRONIC NEWSPAPER TO 3,000+ STUDENTS/ALUMNI	✓	✓	✓
RECOGNITION ON MARKETING EMAIL INVITATIONS TO HBCU INSTITUTIONS	✓	✓	✓
OPPORTUNITY FOR SPONSOR TO SEND TWO RECRUITMENT-FOCUSED EMAILS TO CURRENT GRADUATE STUDENTS		✓	✓
OPPORTUNITY TO HOST A VIRTUAL EMPLOYER FORUM* DURING THE 2024-25 CALENDAR YEAR			✓

\*The Virtual Employer Forum is an opportunity for sponsors to host an information session during the 2024/2025 calendar year.

# CONTACT US



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For more information about the event or sponsorships, please contact Anna De Cheke Qualls, Senior Director of Communications and Strategic Initiatives at [annadecheke.qualls@howard.edu](mailto:annadecheke.qualls@howard.edu).